

CIYDC Corporate Sponsorship Request 2026



ABOUT CIYDC

2

The Cayman Islands Youth Development Consortium is a non-government, non-profit organization, founded specifically to implement asset-building programmes for Cayman's youth.

OUR PURPOSE

It is our belief that the proactive youth development approach of helping all young people develop their assets (strengths), is the most effective way of preventing their involvement in risky behaviour.

OUR MISSION

The mission of the Cayman Islands Youth Development Consortium is to motivate all children and young people about their assets, which encompass the support of their peers, family, school and community.

OUR VISION

Our vision is to ensure that every young person has an awareness of their assets and have a drive for success in all areas. In this we hope to see them as:-

- 1) Be God-fearing and have a recognition of their purpose in life
- 2) Have value for themselves and others

VALUES STATEMENT

We believe that:

All the young people of the Cayman Islands have the potential to succeed and if given the opportunity, they can succeed at whatever they put their mind to.

Content

Executive Summary	4
Problem/ Need Statement	5
Program Description, Goals and Activities	6-8
Program Evaluation	7
Budget	9-10
Sponsorship Categories	11

Executive Summary

4

Based on the research conducted by Search Institute there are 40 positive things that every young person need to lead healthy and successful lives. These assets include personal traits as well as support, empowerment and bonding to community, school and family. This framework encourages communities to come together and promote and foster assets in all youth. The more assets a child has the less likely they are to become involved in problem behaviors such as teen pregnancy, school drop out, violence and substance abuse.

At a time when there is great concern for crime prevention and the need to keep our young people occupied, it is important that our approach is not reactive and limited to specific challenging populations, but rather proactive and targeted to all youth. This way we are preventing problems and issues in the future, thus having a better chance for a thriving community. Evidence-based programs or programs using evidenced-based strategies have proven to be most effective in other parts of the world and have been mentioned in both in Cayman's Criminality Report and National Anti-Drug Strategy. It is then prudent that our already scarce resources be geared to more evidenced-based programs.

ABOUT CIYDC LEADERSHIP & RESILIENCY PROGRAMME

Cayman Islands Youth Development Consortium has chartered a new course towards youth development work in the Cayman Islands. Instead of taking the deficit approach to dealing with adolescent problem behaviors, CIYDC has adopted an asset-building/ strength-based programming, which aims to enhance the positive development of the students targeted.

ABOUT THE DEVELOPMENTAL ASSETS MODEL

Search Institute's Developmental Assets (or asset) model is based on a set of theoretical hypotheses and empirical evidence that helping youth experience healthy developmental resources and opportunities, and helping them to successfully achieve developmental tasks is one of the best ways to prevent negative behaviors and outcomes and to promote positive behaviors and outcomes. The asset model is based on a synthesis of multiple lines of inquiry aimed at identifying the "building blocks" of development that contribute to three types of healthy outcomes.

The prevention of high-risk behaviors (e.g., substance use, violence, early sexual intercourse, school failure); The enhancement of thriving behaviors (e.g., school success); and resilience, or the capacity to function adequately in the face of adversity.

WHY SUPPORT CIYDC?

CIYDC is the only organization in the Cayman Islands that has created it's program components utilizing the asset -building framework to enhance thriving behaviors in students and reduce their risky behaviors eg. Youth violence, drug use, delinquency etc.

You can help us make our programs a SUCCESS!

PROBLEM/ NEED STATEMENT

All youth may face some risk factors that can lead to the problem behaviors of:

Substance Abuse, Delinquency, Teen Pregnancy, School failure/ dropping out of school, and Violence.

While all youth face some risk factors, Hawkins & Catalano's research found that youth that face multiple risk factors at home, in school and in the community, are more likely to exhibit more problem behaviors as adolescents. The young people of the Cayman Islands are challenged on the path to healthy development by risk factors in their community, schools, family and among themselves.¹ There is a plethora of documents and reports highlighting this fact here is an excerpt from some of them:-

COMMITTEE OF INQUIRY INTO THE CAUSES OF SOCIAL BREAKDOWN & VIOLENCE AMONG YOUTH IN THE CAYMAN ISLANDS 2001

"The rapid social changes impacting our communities have intensified the struggle for existence and have produced a system of individual rather than the traditional communal responsibilities. Caymanian communities appear to have become urbanized due to rapid economic growth.... This urbanization process has resulted in a weakening of the bonds that once held families and the communities together, which is the essence of what we have defined as 'social breakdown'."

RISK FACTOR: Low neighborhood attachment and community disorganization

ADOLESCENT PROBLEM BEHAVIOR PREDICTED: Violence, substance abuse and teen pregnancy

YOLANDA FORDE CRIMINALITY REPORT - COMMUNITY/ ORGANIZATIONAL INVOLVEMENT

The lack of involvement in conventional activities has long been cited as a cause of delinquency; and conversely, individuals who are involved in constructive, group-based activities are less likely to become delinquent. For example, the Social Development Model shows that communities can promote healthy behaviors by communicating healthy beliefs and clear standards for behavior to young people. The strategy identifies three processes through which this is done:

1. Youth must have opportunities for active participation in the family, school, and community
2. Youth must have the skills necessary to succeed in these opportunities for involvement
3. Youth must have consistent recognition or reinforcement for their efforts and accomplishments.

RISK FACTOR: Gang involvement, Early and persistent antisocial behavior, Early initiation of the problem behavior etc.

ADOLESCENT PROBLEM BEHAVIOR PREDICTED: Violence, substance abuse, teen pregnancy, delinquency and school drop-out or academic failure.²

More recently documents such as the National Assessment of Living Conditions (Poverty Assessment) and the Census 2010 has highlighted the issues of social exclusion and unemployment, especially among the youth population.

The recommendations in each of these documents are similar but specifically the criminality report encouraged Stakeholders and practitioners in community and youth development agencies in the Cayman Islands to note the findings in the study with regard to the apparent correlation between the lack of involvement in positive group-based activities and the risk of imprisonment. It stated that combined with other risk factors a lack of participation in wholesome, organized activities along with associating with deviant peers can certainly increase the likelihood of offending among young idle men.

Due to the complexity of these issues and the need for asset-building programs in each district, CIYDC has formed a community mobilizing campaign called Supporting Cayman Youth Campaign and a leadership and resiliency program during the summer. Our programs not only introduces our young people to asset building, it also keep them stay on the right track, enhance their academic achievement, support their social development and strengthen schools, families and the community.

1. J.D. Hawkins, Catalano, R.F., & Miller, J.Y. (1992). Risk and protective factors for alcohol and other drug problems in adolescence and early adulthood: Implications for substance abuse prevention. *Psychological Bulletin* 112, 64-105.
2. Yolanda Forde, Disposing Factors to Criminality in the Cayman Islands, June 2006

PROGRAMME DESCRIPTION

Raising successful kids takes more than just a single family or school; it takes an entire community. An engaged community requires many people—educators, faith community leaders, parents, governmental figures, and others—to come together to support youth.

CIYDC's mission includes providing communities with the resources and information they need to organize and mobilize individuals and groups on behalf of youth. The Supporting Cayman Youth Campaign is the intentional approach of CIYDC to coordinate communities across the Cayman Islands as they engage and mobilize to develop the assets of their young people.

Community initiatives based on the Developmental Assets, work thoughtfully to determine how people in all spheres of life can be involved. There are five action strategies identified by the Search Institute for transforming a community towards positive change.

Influence civic decisions - by influencing decision makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society.

Engage adults from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.

Activate sectors of the community-such as schools, congregations, businesses, and youth, human service, and health-care organizations-to create an asset-building culture and to contribute fully to young people's healthy development.

Invigorate programs to become more asset rich and to be available to and accessed by all children and youth.

Mobilize young people to use their power as asset builders and change agents.

PROGRAMME GOALS & ACTIVITIES

Influence civic decisions - by influencing decision makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society.

SUPPORTING CAYMAN YOUTH CAMPAIGN

Goal: Implement Support Our Youth Month Events and Activities

Planning for Youth Success Conference

The conference is meant to bring together key adult leaders and young people to talk about what is needed to help young people grow and become successful adults, utilizing the developmental assets framework. Each year the conference is guided by a theme that informs the key note speech, panel discussion and conference activities. The end result is a national asset building plan from all stakeholder and youth participants.



Delegate Profile

Youth Participants: Primary and High School Students

Adult Participants: A range of government officials, community leaders, youth professionals and organization representatives.

Celebrate Our Youth Day

A planned national celebration of partnerships and opportunities to promote the critical importance of these opportunities for the success of Cayman's young people.



Engage adults from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.

COMMUNITY MOBILIZATION

Goal: Host Asset Fair Day & Invite community members to join the consortium

- Community Mobilization **District Presentations/ Membership Drive**
- Community members participate in "Take it Personally" training to reflect on own asset-building opportunities and ideas for how to build assets of children and young people of all ages. To also help individuals to make a commitment to building assets.
- Community members join their district committee to advocate for resources, participate in planning the program activities and events and volunteer as mentors.



Activate sectors of the community-such as schools, congregations, businesses, and youth, human service, and health-care organizations-to create an asset-building culture and to contribute fully to young people's healthy development.

COMMUNITY CAPACITY BUILDING

Goal: Hold Community Asset Building Workshops

Community members, organizations, businesses, schools, youth professionals, parents

Everyone's an Asset Builder: This workshop will introduce participants to Search Institute's Developmental Assets and invite them to become asset builders in their personal and professional life. This training will help participant understand Search Institute's framework of Developmental Assets and the role of asset builders;

- identify the characteristics of effective asset builders and their own personal strengths and challenges;
- understand "circles of influence" and identify those circles in which there is potential for asset building;
- explore barriers to being an individual asset builders;
- make and share a personal commitment to asset-building action.

Sharing the Asset Message: This informative and engaging workshop will help asset advocates in your community or organization effectively deliver a variety of asset-building messages to multiple audiences. This training will help them

- clearly describe Search Institute's Developmental Assets framework and the Healthy Communities • Healthy Youth initiative, and discuss how they relate to other positive youth development efforts;
- identify key asset-building message within time frames of 10-15 minute, 20-30 minute, and 60-90 minute presentations;
- develop engaging presentation strategies to meet the unique needs of any audience;
- effectively use relevant presentation materials, tools, and methods to ensure a successful presentation.

Building Developmental Assets in School Communities: This workshop will explore how individuals can contribute to a school climate where all students are more likely to succeed. Participants will learn:

- detailed information about connections between the asset framework and student success;
- how you they can intentionally implement asset-building strategies in their daily work with students;
- strategies for forming and maintaining influential relationships with students.

Invigorate programs to become more asset rich and to be available to and accessed by all children and youth.

ORGANIZATION CAPACITY BUILDING

Goal: Hold Organization Asset Building Training Seminar & Resource Allocation Opportunity

Infusing Developmental Assets in Organizations: This workshop will explore how organizations can integrate the asset building philosophy and principles into their programs. Participants will learn:

- strategies and best practices for infusing asset building principles into organization leadership, practices and operations.
- detailed information about connections between the asset framework and youth success;
- how they can intentionally implement asset-building strategies in their curriculum and instruction;
- how they can engage parents for involvement



PROGRAM EVALUATION

Pre and post test
 Developmental Assets Profile
 The Youth and Program Strengths (YAPS) Survey
 Satisfaction survey
 Staff and volunteers evaluation
 Program attendance & activity reports
 Monthly community reports

Mobilize young people to use their power as asset builders and change agents.

SUMMER PROGRAMME

Goal: Hold 2 weeks of Fearless Xtreme Leadership and Prevention camp

Target age – 7-9/ 10-14

General Session Workshops on making right choices

Youth Development Issue Presentation & Discussion

Personal Development Workshops

Teambuilding Exercises

Skill-building workshops

Role assignment

Action planning

Assign teen leaders to do presentations and facilitate group sessions

MOTIVATIONAL ASSET COACHING

Goal 1: Hold one-on-one asset building planning sessions

Personal Asset building One-on-one sessions with asset coach

YOUTH ASSET LEADERS

MOBILIZATION PROGRAMME

Goal 1: Hold 6 weeks of group asset building sessions

Goal 2: Hold 1 asset building parent seminar



OPERATIONAL BUDGET

SECRETARIAT (OFFICE)	
Staff salary and benefits	
Director (\$3500/ per month)	42000
Administrative Assistant - Part-time (\$1500/ per month)	18000
Case Manager - Part-time (\$2200/ per month)	26400
Benefit Package	25,000
Staff Support (Stipend for project work etc.)	10,000
Occupancy (rent)	12,000
Occupancy (utilities)	3,600
Insurance	10,000
Legal, accounting	24,000
Equipment	5000
Supplies	5000
Printing and copying	2,500
Telecommunications	2,400
*Transportation (gas, maintenance)	6,000
Travel and meetings	10,000
Marketing and advertising	15,000
Staff training/development	15,000
Consultancy services	35,000
Other - Program Materials/ Resource Library	10,000
Other - Snack/ Refreshments	6,000
Other - Incentives/ Awards	10,000
General administration	10,000
OPERATIONAL BUDGET TOTAL	\$276,900

PROGRAM BUDGET

SUPPORT OUR YOUTH MONTH (January 2026)	
Program Consultation/ Management (Oct 2025 - January 2026/ \$2500 per month)	\$10,000.00
PT Administrative Staff (Oct 2025 - January 2026/ \$1500 per month)	\$6,000.00
Total	\$16,000.00
Planning for Youth Success Conference 2026	
Venue	\$6,000.00
Snack/ Lunch (300 participants @ \$10 each)	\$3,000.00
Curriculum/ Program Resources	\$3,000.00
Guest Speaker - Travel/ Accommodation/ Incidentals	\$3,000.00
Guest Speaker – Stipend	\$2,000.00
Total	\$17,000.00

Celebrate Our Youth Day 2026	
Venue	\$1,500.00
Promotional Expenses (Banners, fliers, posters, advertisements)	\$3,000.00
Transportation (Pickup/ drop off attendees from districts)	\$1,500.00
Equipment and Materials	\$3,500.00
Decoration	\$2,000.00
Refreshment	\$2,000.00
Printing	\$1,200.00
T-shirts (100 shirts @ \$10 each)	\$1,000.00
Total	\$15,700.00
SUPPORT OUR YOUTH MONTH TOTAL	\$48,700.00

PROGRAM BUDGET

COMMUNITY MOBILIZATION (January - November 2026)	
Asset Fair Day Event May 2026	
Venue	\$1,500.00
Promotional Expenses (Banners, fliers, posters, advertisements)	\$3,000.00
Transportation (Pickup/ drop off attendees from districts)	\$1,500.00
Equipment and Materials	\$3500.00
Decoration	\$2000.00
Refreshment	\$2000.00
Printing	\$1200.00
T-shirts (100 shirts @ \$10 each)	\$1,000.00
Total	\$13,700.00
Community/ District Presentation	\$28,500.00
Venue \$1,500 x 19	\$9,500
Refreshment \$500 x 19	
Total	\$38,000.00
COMMUNITY MOBILIZATION TOTAL	\$51,700.00

COMMUNITY CAPACITY BUILDING (January - November 2026)	
Asset Building Workshop: Everyone's an asset-builder (4hours)	
25 Participants @ \$100.00 each (Each district) \$2,500.00 x 6 districts	\$15,000.00
Venue \$1,500 x 6	\$9,000.00
Refreshment \$500 x 6	\$3,000.00
Total	\$27,000.00
Asset Building Workshop: Sharing the asset message (4hours)	
25 Participants @ \$150.00 each (Each district) \$3,750.00 x 6 districts	\$22,500.00
Venue \$1,500 x 6	\$9,000.00
Refreshment \$500 x 6	\$3,000.00
Total	\$34,500.00
Asset Building Workshop: Building Developmental Assets in School Communities (6hours)	
Primary School (100 participants) @ \$200.00 each	\$20,000.00
Venue \$1,500	\$1,500.00
Refreshment \$500	\$500.00
Total	\$22,000.00
Secondary School (100 participants) @ \$200.00 each	\$20,000.00
Venue \$1,500 x 6	\$1,500.00
Refreshment \$500 x 6	\$500.00
Total	\$22,000.00
COMMUNITY CAPACITY BUILDING TOTAL	\$105,500.00

ORGANIZATION CAPACITY BUILDING (January - November 2026)	
Infusing Developmental Assets in Organizations (4hours)	
Venue	\$1,500.00
Promotional Expenses (Banners, fliers, posters, advertisements)	\$1000.00
100 Participants @ \$50.00 each	\$5000.00
Printing	\$2000.00
Refreshment	\$500.00
	\$1,000.00
	\$11,000.00
ORGANIZATION CAPACITY BUILDING TOTAL	\$11,000.00

YOUTH MOBILIZATION (January - November 2026)	
Motivational Asset Coaching (40 x 1hr sessions per month)	\$3,000.00
Youth Asset Leaders Mobilization Program (2hrs of bi-weekly sessions with 10-15 participants + 1 day parent seminar)	\$6,500.00
Youth Engagement Kit/ Parent Educator Kit & Other Materials	\$2,000.00
Youth and Program Strengths Survey	\$1,500.00
YOUTH MOBILIZATION TOTAL	\$13,000.00

FEARLESS XTREME LEADERSHIP & PREVENTION CAMP (August 2026)	
Program Consultation/ Management (April 2026 – August 2026/ \$2500 per month)	\$12,500.00
PT Administrative Staff (April 2026 – August 2026/ \$1500 per month)	\$7,500.00
Program Intern Stipend (April 2026 – August 2026/ \$1200 per month)	\$6,000.00
10 Camp Counselors (\$400 per week x 2 weeks)	\$8,000.00
10 General Support Staff (Stipend \$150 per week for 2 weeks)	\$3,000.00
Total	\$37,000.00
Venue	\$5,000.00
Insurance	\$2,500.00
Snack/ Lunch	\$3,000.00
T-shirts	\$2,000.00
Curriculum/ Program Resources	\$2,000.00
Program Equipment	\$2,500.00
Program Materials (Materials for creative activities, art, ice-breakers, group activities and field trips)	\$5,000.00
Printing (Staff guide/ camper handbooks)	\$2,500.00
Teen Leader Training	\$1,500.00
Incentive/ Awards	\$3,000.00
Transportation (Pickup/ drop off campers from districts) 3 buses x \$200 per day for 15 days	\$9,000.00
Transportation (Week 1 Field trips - 8 buses x \$200/ Week 2 Field trips - 12 buses x \$200)	\$4,000.00
10 Cayman Brac Campers (Ticket)	\$1,200.00
10 Cayman Brac Campers (Housing & Food)	\$1,500.00
Airfare Round Trip: 1 camp intern/ 4 missionary camp counselors	\$2,000.00
Visa/ Temporary Work Permit: \$70 x 15 camp intern/ student exchange camp counselors	\$1,050.00
Pre-Camp Training	\$2,500.00
Guest Camp Counselors/ Food Miscellaneous	\$2,000.00
Guest Camp Counselors Accommodation	\$4,000.00
Total	\$56,250.00
FEARLESS XTREME TOTAL	\$93,250.00
PROGRAM BUDGET TOTAL	\$323,150.00

SPONSORSHIP CATEGORIES - ACKNOWLEDGEMENTS & RECOGNITION

Bronze \$1,000.00

Name inclusion in press releases and promotional materials including posters, flyers, etc

Logo inclusion on website www.supportingcaymanyouth.com

Silver \$2,500.00

Name inclusion in Newsletter

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc.

Logo inclusion on website www.supportingcaymanyouth.com

Gold \$5,000.00

Name on programme/ curriculum materials

Name inclusion in Newsletter

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc.

Logo inclusion on website www.supportingcaymanyouth.com

Platinum \$10,000.00

Name and/or logo on programme/ curriculum materials

Name inclusion in Newsletter

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc.

Logo inclusion on website www.supportingcaymanyouth.com

Sapphire \$30,000.00

Name on Event banner

Name and/or logo printed on event and programme T-shirts

Name and/or logo in Supporters of Cayman's Youth Full Page Ad

Name and/or logo on programme/ curriculum materials

Partnership mention in PSA's and other media appearances

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc

Name and/or logo on Newsletter

Logo inclusion on front page of www.supportingcaymanyouth.com

Emerald \$50,000.00

Name and/or logo on Event banner

Name and/or logo printed on event and programme T-shirts

Name and/or logo in Supporters of Cayman's Youth Full Page Ad

Name and/or logo on programme/ curriculum materials

Partnership mention in PSA's and other media appearances

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc

Name and/or logo on Newsletter

Logo inclusion on front page of www.supportingcaymanyouth.com

Diamond \$100,000.00

Name and/or logo on CIYDC banner

Name and/or logo on CIYDC promotional video, ads

Name and/or logo on Event banner

Name and/or logo printed on event and programme T-shirts

Name and/or logo in Supporters of Cayman's Youth Full Page Ad

Name and/or logo on programme/ curriculum materials

Partnership mention in PSA's and other media appearances

Name and/or logo inclusion in press releases and promotional materials including posters, flyers, etc

Name and/or logo on Newsletter

Logo inclusion on front page of www.supportingcaymanyouth.com



P.O. Box 773,
George Town
Grand Cayman KY1-1103
info@supportingcaymanyouth.com **or**
finance@supportingcaymanyouth.com