



CIYDC Corporate Sponsorship Proposal

September - December 2026

Our Mission and Vision

Our Mission

The mission of the Cayman Islands Youth Development Consortium is to motivate all children and young people about their assets, which encompass the support of their peers, family, school, and community.

Our Vision

Our vision is to ensure that every young person has an awareness of their assets and have a drive for success in all areas.

Our Impact

In 2025 alone, CIYDC reached over 300 young people across all districts, through the Planning for Youth Success Conference [60], Fearless Xtreme Summer Camp [78] and Celebrate Our Youth Day [175] events.



The Problem We Face

Our Comprehensive Purpose

The more assets a young person has, the more likely they are to succeed, and the less likely they are to become involved in problem behaviors such as teen pregnancy, school dropout, violence, and substance abuse.

At a time when there is great concern for crime prevention and the need to keep our young people engaged, our approach mustn't be reactive and limited to specific challenging populations, but rather proactive and targeted to all youth. This way we are preventing problems and issues in the future, thus having a better chance for a thriving community.



Our Action Strategies



01 Influence civic decisions

by influencing decision-makers and opinion leaders to leverage financial, media, and policy resources in support of this positive transformation of communities and society

03 Activate sectors

of the community-such as schools, congregations, businesses, and youth, human service, and health-care organizations-to create an asset-building culture and to contribute fully to young people's healthy development.

05

Mobilize young people

to use their power as asset builders and change agents.

02 Engage adults

from all walks of life to develop sustained, strength-building relationships with children and adolescents, both within families and in neighborhoods.

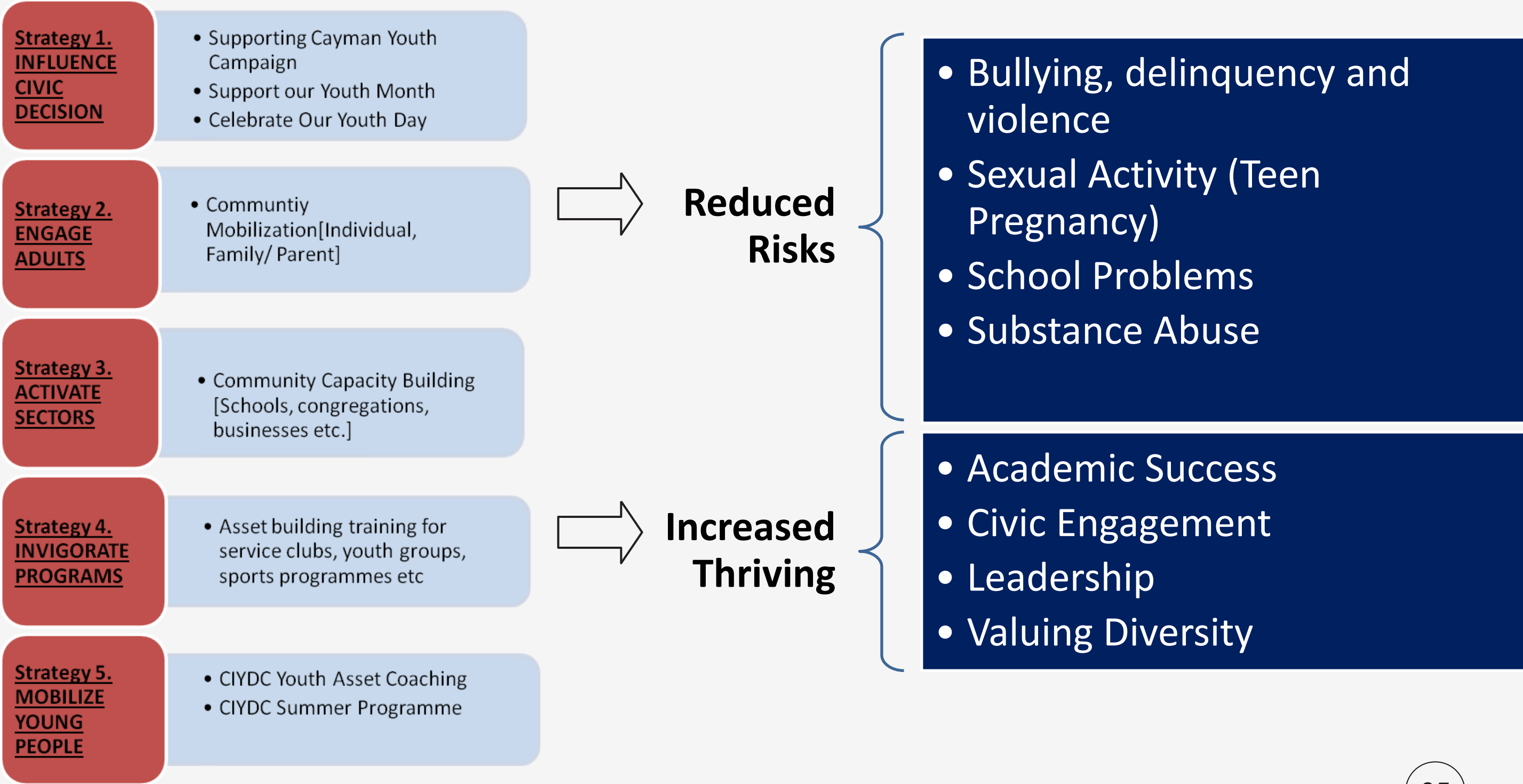
04 Invigorate programs

to become more asset rich and to be available to and accessed by all children and youth.

Outcomes

The prevention of high-risk behaviors (e.g., substance use, violence, early sexual intercourse, school failure); The enhancement of thriving behaviors (e.g., school success); and resilience, or the capacity to function adequately in the face of adversity.

- **YOUTH MUST HAVE**
 - opportunities for active participation in the family, school, and community
 - the skills necessary to succeed in these opportunities for involvement
 - consistent recognition or reinforcement for their efforts and accomplishments.



Programme Goals, Activities & Budget

Influence civic decisions

Goal: Host Planning for Youth Success Conference

Venue \$6,000 | Snack/ Lunch (300 participants @ \$10 each) \$3,000 | Curriculum/ Program Resources \$3,000 | Guest Speaker - Travel/ Accommodation/ Incidentals \$3,000 | Guest Speaker – Stipend \$2,000

Total \$17,000.00

Activate sectors

Goal: Hold Community Asset Building Workshops: Everyone’s an asset-builder (4hours)

Venue (\$1,500 x 6 = \$9,000) | Refreshment (\$500 x 6 = \$3,000) | 25 Participants @ \$100.00 each (\$2,500 x 6 districts = \$15,000)

Total \$27,000.00

Invigorate programs

Goal: Hold Organization Asset Building Training Seminar [Infusing Developmental Assets in Organizations] – Youth Worker Workshop (4hours)

Venue \$1,500.00 | Promotional Expenses (Banners, fliers, posters, advertisements) \$1,000.00 | Printing \$500 | Refreshment \$1000

100 Participants @ \$50.00 each = \$5,000.00

Total \$9,000.00

Programme	Target	Timeline
Planning for Youth Success Conference	\$17,000.00	September 2026
Community Asset Building Workshops	\$27,000.00	September/ October 2026
Youth Worker Workshop	\$ 9,000	November 2026
Total Budget	\$ 53,000	

Note: totals include venue, facilitator travel, materials, and promotional costs alongside per-participant fees.

Sponsorship Packages

\$ 1,000 Bronze	\$ 2,500 Silver	\$ 5,000 Gold	\$ 10,000 Platinum
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Benefits	Bronze	Silver	Gold	Platinum
Name inclusion in press releases and promotional materials including posters, flyers, etc & Social media recognition	✓	✓	✓	✓
Logo inclusion on website www.supportingcaymanyouth.com (front page)	✓	✓	✓	✓
Name inclusion in Newsletter	✓	✓	✓	✓
Name on programme/ curriculum materials		✓	✓	✓
Name and/or logo on programme/ curriculum materials		✓	✓	✓
Verbal recognition at events			✓	✓
Logo on event signage			✓	✓
Logo on annual report				✓
Named sponsor of a workshop/district				✓

Proposal Summary & Call to Action

To reach our \$53,000 target for September–December programming, we’re seeking a combination of partners across all tiers:

2 Platinum (\$20,000) + 5 Gold (\$25,000) + 2 Silver (\$5,000) + remaining Bronze/individual gifts and inkind

OR

1 Platinum (\$10,000) + 2 Gold (\$10,000) + 12 Silver (\$30,000) + remaining Bronze/individual gifts and inkind

Deadline for Investment: July 31st, 2026

Platinum

Our Supporters

National Endorsement

Since 2010, the Cayman Islands Youth Development Consortium initiated the Supporting Cayman Youth Campaign planned as a national celebration of partnerships and opportunities, and to promote the critical importance of these opportunities for the success of our young people.

The campaign encourages everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

After each election cycle elected officials, government and community leaders sign the Supporting Cayman Youth Proclamation.

~~~~~Celebrate Our Youth Day 2025 ~~~~~



Hon. Isaac Rankine, JP, MP
Minister for Social Development & Innovation and Minister for Youth, Sports, Culture & Heritage



Hon. Andre Ebanks
Premier and Minister for Financial Services & Commerce



Hon. Michael Myles, MP
Minister for Caymanian Employment & Immigration



Hon. Franz Manderson
Former Deputy Governor



Hon. Katherine Ebanks-Wilks
Minister for Health, Environment & Sustainability

Corporate Sponsors [2025/ 2026]



Our Partnering Organizations

2026



How to Sponsor and Contact

Bank Transfer

Bank: Cayman National | Account Name & Number: Cayman Islands Youth Development Consortium Checking Account #011-13989

Check Payable To

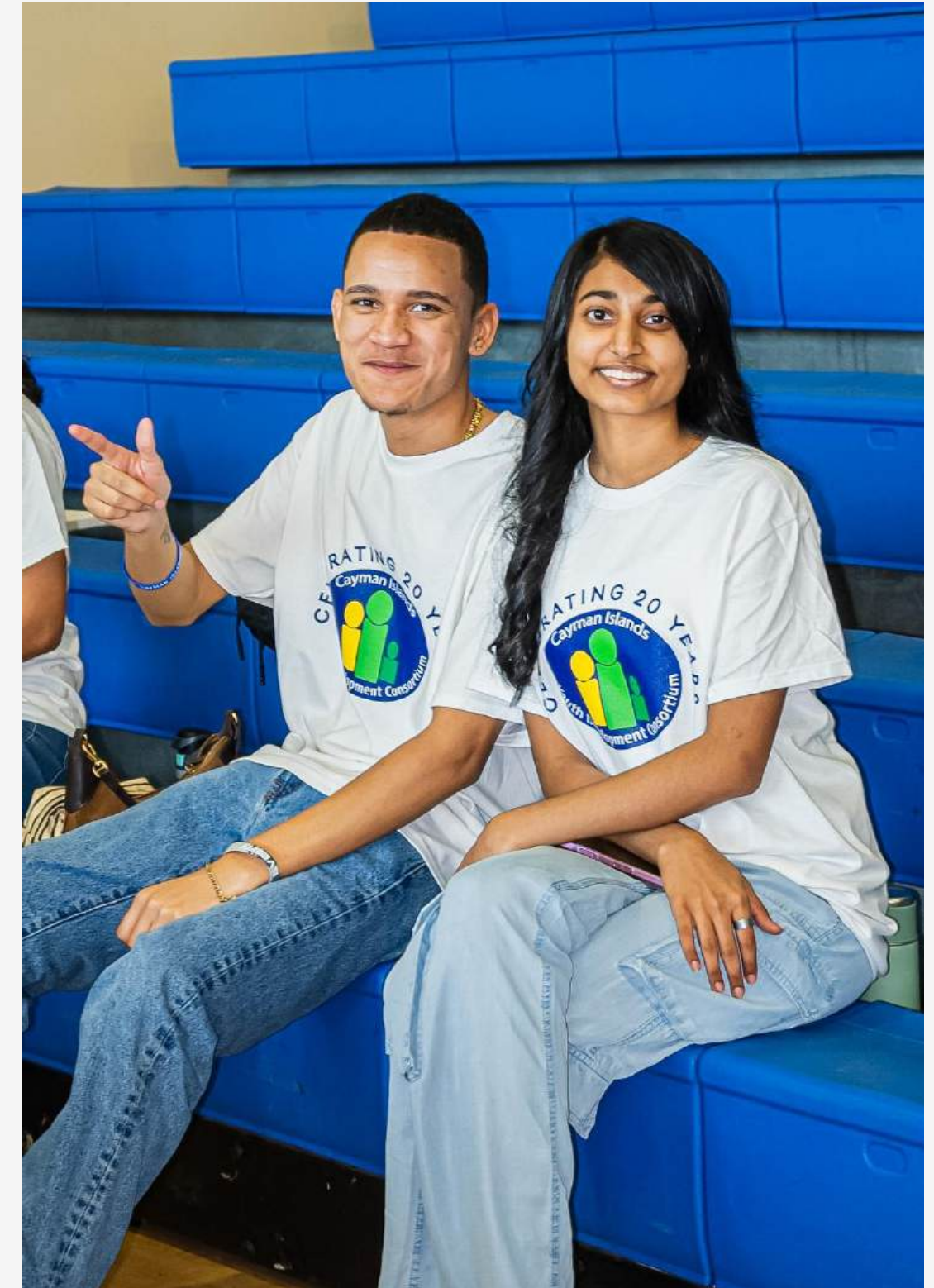
Cayman Islands Youth Development Consortium
Non-Profit Registration # NP-401

Contact

Natasha Marius, Finance Committee Chair 916-3163
Schilo Scott, Finance Committee Member 923-5177

For additional information visit our website

www.supportingcaymanyouth.com



Thanks in Advance!

