



Supporting Cayman Youth Campaign

Information Packet

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The Cayman Islands Youth Development Consortium is a non-government, non-profit organization, founded specifically to implement asset-building programmes for Cayman's youth.

OUR PURPOSE

It is our belief that the proactive youth development approach of helping all young people develop their assets (strengths), is the most effective way of preventing their involvement in risky behaviour.

OUR MISSION

The mission of the Cayman Islands Youth Development Consortium is to motivate all children and young people about their assets, which encompass the support of their peers, family, school and community.

OUR VISION

Our vision is to ensure that every young person has an awareness of their assets and have a drive for success in all areas. In this we hope to see them as:-

- 1) Be God-fearing and have a recognition of their purpose in life
- 2) Have value for themselves and others

VALUES STATEMENT

We believe that:

All the young people of the Cayman Islands have the potential to succeed and if given the opportunity, they can succeed at whatever they put their mind to.



ABOUT THE DEVELOPMENTAL ASSETS, SUPPORTING CAYMAN YOUTH CAMPAIGN & MAIN EVENTS

THE DEVELOPMENTAL ASSETS

The Search Institute has identified 40 developmental assets as the building blocks of healthy development that help young people to grow up healthy, caring, responsible and successful.

This developmental asset framework is categorized into two groups of 20 assets.

External assets are the positive experiences young people receive from the world around them. These 20 assets are about supporting and empowering young people, about setting boundaries and expectations, and about positive and constructive use of young people's time. External assets identify important roles that families, schools, congregations, neighborhoods, and youth organizations can play in promoting healthy development.

The twenty **internal assets** identify those characteristics and behaviors that reflect positive internal growth and development of young people. These assets are about positive values and identities, social competencies, and commitment to learning. The internal developmental assets will help these young people make thoughtful and positive choices and, in turn, be better prepared for situations in life that challenge their inner strength and confidence.

SUPPORTING CAYMAN YOUTH CAMPAIGN

There are partnerships and opportunities that help our young people to succeed. These include programmes that provide safe, challenging, engaging and fun learning experiences for our youth, as well as programmes that engage families, schools, churches, business leaders and adult volunteers in the lives of our young people, thereby promoting positive relationships among children, youth, families and adults and thus building stronger communities.

The Supporting Cayman Youth Campaign is a national celebration of partnerships and opportunities to promote the critical importance of these opportunities for the success of our young people.

The aim is to encourage everyone in the Cayman Islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well-being of our youth.

Endorsed by government officials, community leaders and young people, the campaign is acknowledged every year during the month of January, as Support Our Youth Month.

MAIN EVENTS - PLANNING FOR YOUTH SUCCESS CONFERENCE & CELEBRATE OUR YOUTH DAY



The **Planning for Youth Success Conference** is meant to bring together key adult leaders and young people to talk about what is needed to help young people grow and become successful adults, utilizing the developmental assets framework



Celebrate Our Youth Day is planned as a community event bringing together young people and their supporters together to promote the assets that help them succeed. Young people showcase their talents, organizations and schools promote their programs and services and the general public is engaged in activities that build their awareness of the developmental assets.



Support

1. Family support	Family life provides high levels of love and support.
2. Positive family communication	Young person and her or his parent(s) communicate positively, and young person is willing to seek advice and counsel from parents.
3. Other adult relationships	Young person receives support from three or more nonparent adults.
4. Caring neighborhood	Young person experiences caring neighbors.
5. Caring school climate	School provides a caring, encouraging environment.
6. Parent involvement in schooling	Parent(s) are actively involved in helping young person succeed in school.

Empowerment

7. Community values youth	Young person perceives that adults in the community value youth.
8. Youth as resources	Young people are given useful roles in the community.
9. Service to others	Young person serves in the community one hour or more per week.
10. Safety	Young person feels safe at home, school, and in the neighborhood.

Boundaries & Expectations

11. Family boundaries	Family has clear rules and consequences and monitors the young person's whereabouts.
12. School Boundaries	School provides clear rules and consequences.
13. Neighborhood boundaries	Neighbors take responsibility for monitoring young people's behavior.
14. Adult role models	Parent(s) and other adults model positive, responsible behavior.
15. Positive peer influence	Young person's best friends model responsible behavior.
16. High expectations	Both parent(s) and teachers encourage the young person to do well.

Constructive Use of Time

17. Creative activities	Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.
18. Youth programs	Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in the community.
19. Religious community	Young person spends one or more hours per week in activities in a religious institution.
20. Time at home	Young person is out with friends "with nothing special to do" two or fewer nights per week

Commitment to Learning

21. Achievement motivation	Young person is motivated to do well in school.
22. School engagement	Young person actively engaged in learning.
23. Homework	Young person reports doing at least one hour of homework every school day.
24. Bonding to school	Young person cares about her or his school.
25. Reading for pleasure	Young person reads for pleasure three or more hours per week.

Positive Values

26. Caring	Young person places high value on helping other people.
27. Equality and social justice	Young person places high value on promoting equality and reducing hunger and poverty.
28. Integrity	Young person acts on convictions and stands up for her or his beliefs.
29. Honesty	Young person “tells the truth even when it is not easy.”
30. Responsibility	Young person accepts and takes personal responsibility.
31. Restraint	Young person believes it is important not to be sexually active or to use alcohol or other drugs.

Social Competencies

32. Planning and decision-making	Young person knows how to plan ahead and make choices.
33. Interpersonal competence	Young person has empathy, sensitivity, and friendship skills.
34. Cultural competence	Young person has knowledge of and comfort with people of different cultural/ racial/ ethnic backgrounds.
35. Resistance skills	Young person can resist negative peer pressure and dangerous situations.
36. Peaceful conflict resolution	Young person seeks to resolve conflict nonviolently.

Positive Identity

37. Personal power	Young person feels he or she has control over “things that happen to me.”
38. Self-esteem	Young person reports having a high self-esteem.
39. Sense of purpose	Young person reports that “my life has a purpose.”
40. Positive view of personal future	Young person is optimistic about her or his personal future.

Supporting Cayman Youth: A Proclamation

WHEREAS, The well-being of all our young people is of paramount importance to the future of these islands.

WHEREAS, the people of the **Cayman Islands** have clearly shown that they value partnerships and opportunities for our youth which

- Support or generate programmes that provide safe, challenging, engaging and fun learning experiences for our youth.
- Support working families by ensuring their children are safe and productive after the regular school day ends.
- Engage families, schools, churches, business leaders and adult volunteers in the lives of our young people, thereby promoting positive relationships among children, youth, families and adults, and so building stronger communities.

and

WHEREAS, **The Cayman Islands Youth Development Consortium** has done significant work in the area of the development and well-being of our youth, grounded in the principle that supporting our youth in asset-building is key to helping them become successful adults.

and

WHEREAS, **The Supporting Cayman Youth Campaign**, is planned to be a national celebration of partnerships and opportunities, starting in January 2010, to promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I, **Honourable W. McKeeva Bush, Premier of the Cayman Islands**, do hereby proclaim January, as *"Support Our Youth Month"*; AND I DO FURTHER DECLARE that as Premier, I enthusiastically endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.



Honorable McKeeva Bush
(Premier of the Cayman Islands)



Ms. Sylvia Wilks
(CIYDC CEO/ Director)



Ms. Jamesette Anglin
(CIYDC Youth & Community Outreach Liaison)



Support Our Youth Month 2012

"Believe, Achieve"

Supporting Cayman Youth: A Proclamation

WHEREAS, The Supporting Cayman Youth Campaign is planned to be a national celebration of partnerships and opportunities, and promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I,

 Governor
His Excellency Mr. Dundan Taylor, CBE (Asset 10. Safety)

 Deputy Premier
Hon. Juliana O'Connor Connolly, JP, MLA (Asset 6. Parent involvement in schooling)

 Deputy Governor (Designate)
Mr. Franky Manderson, MBE, JP (Asset 4. Caring neighborhood)

 Minister of Health, Environment, Youth, Sports and Culture
Hon. Mark Scotland, JP, MLA (Asset 8. Youth as resources)

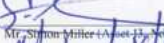
 Minister Community Affairs, Gender & Housing
Hon. Michael T. Adams, MBE, JP, MLA (Asset 7. Community values youth)

 Minister Education, Training & Employment
Hon. Rolston Anglin, JP, MLA (Asset 5. Caring school climate)

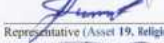
 Attorney General
Hon. Samuel Bulech, QC, JP (Asset 3. Other adult relationships)

 Speaker of the House
Hon. Mary Lawrence, MBE, JP (Asset 2. Positive family communication)

 Leader of Opposition
Hon. Alden McLaughlin, MBE, JP, MLA (Asset 12. School boundaries)

 Prevention Officer, National Drug Council
Mr. Sharon Miller (Asset 13. Neighborhood boundaries)

 At-risk Youth Liaison
Mr. Michael Myles (Asset 18. Youth programs)

 Cayman Ministers Association
Representative (Asset 19. Religious community)

 Parent
Mrs. Rannelle Hyde (Asset 1. Family support)

 CIYDC Director
Mr. Woodward Dacosta (Asset 14. Adult role models)

 CIYDC Director
Mr. Michael Wilks (Asset 17. Creative activities)

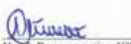
 CIYDC Director
Major Ricardo Henry (Asset 9. Service to others)

 CIYDC Director
Mr. Glenroy Miller (Asset 11. Family boundaries)

 CIYDC Director
Ms. Kathy Ebanks (Asset 16. High expectations)

 CIYDC Director
Ms. Tisa Dixon (Asset 20. Time at home)

 CIYDC Director
Miss Jessica Willis (Asset 15. Positive peer influence)

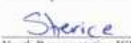
 Youth Representative JGHS (Asset 21. Achievement Motivation)

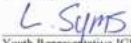
 Youth Representative JGHS (Asset 22. School Engagement)

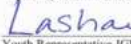
 Youth Representative JGHS (Asset 23. Homework)

 Youth Representative JGHS (Asset 24. Reading to School)

 Youth Representative JGHS (Asset 25. Reading for Pleasure)

 Youth Representative JGHS (Asset 26. Caring)

 Youth Representative JGHS (Asset 27. Equality and Social Justice)

 Youth Representative JGHS (Asset 28. Integrity)

 Youth Representative JGHS (Asset 29. Honesty)

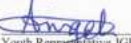
 Youth Representative JGHS (Asset 30. Responsibility)

 Youth Representative JGHS (Asset 31. Restraint)

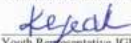
 Youth Representative JGHS (Asset 32. Planning and Decision Making)

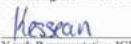
 Youth Representative JGHS (Asset 33. Interpersonal Competence)

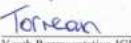
 Youth Representative JGHS (Asset 34. Cultural Competence)

 Youth Representative JGHS (Asset 35. Resistance Skills)

 Youth Representative JGHS (Asset 36. Possible Conflict Resolution)

 Youth Representative JGHS (Asset 37. Personal Power)

 Youth Representative JGHS (Asset 38. Resistance Skills)

 Youth Representative JGHS (Asset 39. Sense of Purpose)

 Youth Representative JGHS (Asset 40. Positive View of Personal Future)

do hereby endorse the Supporting Cayman's Youth Campaign, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Date: January, 28th, 2012

Supporting Cayman Youth: A Proclamation

WHEREAS: The well-being of all our young people is of paramount importance to the future of these islands.

WHEREAS. The people of the **Cayman Islands** have clearly shown that they value partnerships and opportunities for our youth which

- Support or generate programmes that provide safe, challenging, engaging and fun learning experiences for our youth.
- Support working families by ensuring their children are safe and productive after the regular school day ends.
- Engage families, school, churches, business leaders and adult volunteers in the lives of our young people, thereby promoting positive relationships among children, youth, families and adults, and so building stronger communities.

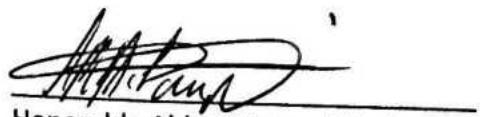
and

WHEREAS, **The Cayman Island Youth Development Consortium** has done significant work in the area of the development and well-being of our youth, grounded in the principle that supporting our youth in asset-building is key to helping them become successful adults.

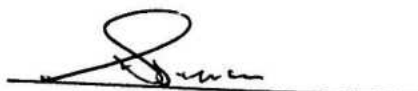
and

WHEREAS, **The Supporting Cayman's Youth Campaign**, in planned to be a national celebration of partnerships and opportunities, starting in August 2013, to promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE RESOLVED that I, **Honorable Alden McLaughlin Jr., MBE, JP, Premier of the Cayman Islands**, do hereby proclaim January, as "Supporting Our Youth Month"; AND I DO FURTHER DECLARE that as Premier, I enthusiastically endorse the Supporting Cayman's Youth Campaign, and encourage everyone in our islands to engage in, or support innovative youth programs and asset-building activities that ensure the holistic development and well-being of our youth.



Honorable Alden McLaughlin Jr., MBE, JP
(Premier of the Cayman Islands)



Ms. Sylvia Wilks
(CIYDC CEO/Director)

August 16, 2013



Supporting Cayman Youth: A Proclamation

WHEREAS, **The Supporting Cayman Youth Campaign** is planned to be a national celebration of partnerships and opportunities, and promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I,

Ms. Tara Rivers, MLA & Minister of Education, Employment and Gender Affairs - **Asset #5:** Caring School Climate

Honorable W. McKeeva Bush, OBE, JP, MLA & Leader of Opposition - **Asset #6:** Parent Involvement in Schooling

Honorable Osbourne Bodden, MLA & Minister of Health, Sports, Youth and Culture - **Asset#7:** Community Values Youth **Asset#8:** Youth as Resources

Her Excellency Mrs. Helen Kilpatrick, CB Governor - **Asset#10:** Safety

Rev. Cassius Feare, Teacher - **Asset#12:** School Boundaries

Mr. David Baines, OBE, CCM Commissioner of Police - **Asset#13:** Neighborhood Boundaries

Mrs. Jennifer Ahearn, Ministry of Health, Sports, Youth and Culture Chief Officer - **Asset#18:** Youth Programs

Pastor Alson Ebanks, Cayman Ministers Association - **Asset#19:** Religious Community

do hereby endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.



Support Our Youth Month 2018

"Combating Crime with Assets"

Supporting Cayman Youth: A Proclamation

WHEREAS, The well-being of all our young people is of paramount importance to the future of these islands.

WHEREAS, the people of the **Cayman Islands** have clearly shown that they value partnerships and opportunities for our youth which

- Support or generate programmes that provide safe, challenging, engaging and fun learning experiences for our youth.
- Support working families by ensuring their children are safe and productive after the regular school day ends.

Engage families, schools, churches, business leaders and adult volunteers in the lives of our young people, thereby promoting positive relationships among children, youth, families and adults, and so building stronger communities.

and

WHEREAS, **The Cayman Islands Youth Development Consortium** has done significant work in the area of the development and well-being of our youth, grounded in the principle that supporting our youth in asset-building is key to helping them become successful adults.

and

WHEREAS, **The Supporting Cayman Youth Campaign**, is planned to be a national celebration of partnerships and opportunities, January of each year, to promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I, **Hon. Alden McLaughlin, MBE, JP, MLA Premier of the Cayman Islands**, do hereby proclaim January, as *"Support Our Youth Month"*; AND I DO FURTHER DECLARE that as Premier, I enthusiastically endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Hon. Alden McLaughlin, MBE, JP, MLA Premier and Minister of Human Resources, Immigration and Community Affairs

Hon. Juliana O'Connor-Connolly, JP Minister of Education , Youth, Sports, Agriculture and Lands

Rev. Ambassador Sylvia Wilks, DKA Founder of the Cayman Islands Youth Development Consortium

Date: January, 4 2018

Supporting Cayman Youth: A Proclamation

WHEREAS, **The Supporting Cayman Youth Campaign** is planned to be a

national celebration of partnerships and opportunities, and promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I,

Speaker of the House Legislative Assembly

Youth

Dr. Hon. W. McKeeva Bush, OBE, JP, MLA (Asset 1. Family support)

Youth Representative (Asset 21. Achievement Motivation)

Minister of Health, Environment, Culture and Housing

Youth

Hon. Dwayne Stanley Seymour, JP, MLA (Asset 2. Positive family communication)

Youth Representative (Asset 22. School Engagement)

Attorney General

Youth

Hon. Samuel Bulgin, QC, JP (Asset 3. Other adult relationships)

Youth Representative (Asset 23. Homework)

Deputy Governor

Youth

Hon. Franz Manderson, MBE, JP (Asset 4. Caring neighborhood)

Youth Representative (Asset 24. Bonding to School)

Councilor for Education

Youth

Ms. Barbara Elizabeth Conolly (Asset 5. Caring school climate)

Youth Representative (Asset 25. Reading for Pleasure)

PTA

Youth

Representative (Asset 6. Parent involvement in schooling)

Youth Representative (Asset 26. Caring)

Leader of Opposition

Youth

Mr D Ezzard Miller, JP, MLA (Asset 7. Community values youth)

Youth Representative (Asset 27. Equality and Social Justice)

Chamber of Commerce

Youth

Mr. Kyle Broadhurst, President (Asset 8. Youth as Resources)

Youth Representative (Asset 28. Integrity)

Service Club

Youth

Representative (Asset 9. Service to others)

Youth Representative (Asset 29. Honesty)

Governor

Youth

Her Excellency Mrs Helen Kilpatrick CB (Asset 10. Safety)

Youth Representative (Asset 30. Responsibility)

Councilor for HR, Immigration and Community Affairs

Youth

Mr. Austin Osmond Harris, Jr (Asset 11. Family boundaries)

Youth Representative (Asset 31. Restraint)

Department of Education Services

Youth

Ms. Lyneth Monteith (Asset 12. School Boundaries)

Youth Representative (Asset 32. Planning and Decision Making)

Minister of Financial Services and Home Affairs

Youth

Hon. Tara Antoinette Rivers, JP, MLA (Asset 13. Neighborhood boundaries)

Youth Representative Asset 33. Interpersonal Competence)

Big Brothers, Big Sisters

Youth

Representative (Asset 14. Adult role models)

Youth Representative (Asset 34. Cultural Competence)

National Drug Council

Youth

Representative (Asset 15. Positive peer influence)

Youth Representative (Asset 35. Resistance Skills)

Passport to Success

Youth

Representative (Asset 16. High expectations)

Youth Representative (Asset 36. Peaceful Conflict Resolution)

Music/ Dance or Drama Program

Youth

Representative (Asset 17. Creative activities)

Youth Representative (Asset 37. Personal Power)

School/ Community Program

Youth

Representative (Asset 18. Youth Programs)

Youth Representative (Asset 38. Resistance Skills)

Cayman Ministers Association

Youth

Representative (Asset 19. Religious community)

Youth Representative (Asset 39. Sense of Purpose)

Family Empowerment Group

Youth

Ms. Jackie Ebanks (Asset 20. Time at home)

Youth Representative (Asset 40. Positive View of Personal Future)

do hereby endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Date: January, 4 2018



Support Our Youth Month 2022
Live and Lead Courageously

Supporting Cayman Youth: A Proclamation

WHEREAS, The well-being of all our young people is of paramount importance to the future of these islands.

WHEREAS, the people of the **Cayman Islands** have clearly shown that they value partnerships and opportunities for our youth which

- Support or generate programmes that provide safe, challenging, engaging and fun learning experiences for our youth.
- Support working families by ensuring their children are safe and productive after the regular school day ends.

Engage families, schools, churches, business leaders and adult volunteers in the lives of our young people, thereby promoting positive relationships among children, youth, families and adults, and so building stronger communities.

and

WHEREAS, **The Cayman Islands Youth Development Consortium** has done significant work in the area of the development and well-being of our youth, grounded in the principle that supporting our youth in asset-building is key to helping them become successful adults.

and

WHEREAS, **The Supporting Cayman Youth Campaign**, is planned to be a national celebration of partnerships and opportunities, January of each year, to promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I, **Hon. G Wayne Panton, JP, MP Premier of the Cayman Islands**, do hereby proclaim January, as "*Support Our Youth Month*"; AND I DO FURTHER DECLARE that as Premier, I enthusiastically endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Hon. Wayne Panton, MP Premier and Minister for Cabinet Office and Minister of Sustainability and Climate Resiliency

Hon. Bernie Bush, MP Minister of Home Affairs and Minister for Youth, Sports, Culture & Heritage

Hon. Roy McTaggart JP, MP Leader of Opposition

Mr. James Myles Director of Youth Services Unit

Rev. Ambassador Sylvia Wilks, DKA Founder of the Cayman Islands Youth Development Consortium

Mr. Michael Wilks Chairman of the Cayman Islands Youth Development Consortium

do hereby endorse *the Supporting Cayman's Youth Campaign*, and encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Date: January, 21 2022

Supporting Cayman Youth: A Proclamation

WHEREAS, **The Supporting Cayman Youth Campaign** is planned to be a national celebration of partnerships and opportunities, and promote the critical importance of these opportunities for the success of our young people.

THEREFORE BE IT RESOLVED that I,

- Rev. Carlton Tomlin Saldeba, Coordinator** (Asset 1. Family Support)
Family Foundations International Caribbean
- Mrs. Charmaine Miller, Director** (Asset 2. Positive Family Communication)
Family Resource Centre
- Ms. Angela Martins, Executive Director** (Asset 3. Other Adult Relationships)
Big Brothers Big Sisters of the Cayman Islands
- Hon. Franz Manderson, MBE, Cert. Hon., JP.** (Asset 4. Caring Neighborhood)
Deputy Governor of the Cayman Islands
- Dr. Richard Wildman, Principal** (Asset 5. Caring School Climate)
Clifton Hunter High School
- Mr. Zechariah Leon, Parent** (Asset 6. Parent involvement in schooling)
Clifton Hunter High School
- Hon. Andre Ebanks, MP** (Asset 7. Community Values Youth)
Minister for Investment, Innovation & Social Development
- Hon. Christopher Saunders, MP, Deputy Premier** (Asset 8. Youth as Resources)
Minister of Finance, Economic Development & Border Control and Labour
- Mr. Patrick Schmid** (Asset 9. Service to Others)
Community Service Rotary Central Cayman Islands
- His Excellency Mr. Martyn Roper, OBE** (Asset 10. Safety)
Governor of the Cayman Islands
- Hon. Valdis Foldats, LLB, Chief Magistrate** (Asset 11. Family Boundaries)
Summary Courts of the Cayman Islands
- Mr. Mark Ray, Director** (Asset 12. School Boundaries)
Department of Education Services
- Mr. Cornelius Pompey, Sergeant** (Asset 13. Neighborhood Boundaries)
Royal Cayman Islands Police Services - Community Policing
- Rev. Winslow Johnson, Program Director** (Asset 14. Adult Role Models)
Cayman Youth INC. - The Young Gentlemen’s Club
- Hon. Sabrina Turner, MP** (Asset 15. Positive Peer Influence)
Minister of Health and Wellness
- Ms. Lyneth Monteith, Deputy Chief Officer** (Asset 16. High Expectations)
Ministry of Education
- Ms. Amanda Brown, Director Designate** (Asset 17. Creative Activities)
Cayman National Cultural Foundation
- Hon. Katherine Ebanks-Wilks, MP** (Asset 18. Youth Programs)
Parliamentary Secretary for Financial Services and Education
- Rev. Dr. Torrance Bobb, Chairman** (Asset 19. Religious Community)
Cayman Ministers Association
- Ms. Paulinda Mendoza-Williams, Director** (Asset 20. Time at Home)
Department of Children and Family Services

- Mark Phillips** (Asset 21. Achievement Motivation)
John Gray High School
- Marisa Dunbar** (Asset 22. School Engagement)
John Gray High School
- Jacob Kelly-Johnson (Asset 23. Homework)**
John Gray High School
- Nalani Swan** (Asset 24. Bonding to School)
John Gray High School
- Carique Edwards** (Asset 25. Reading for Pleasure)
John Gray High School
- Andrew Stone** (Asset 26. Caring)
John Gray High School
- Emil Powell-Rubio (Asset. 27 Equality & Social Justice)**
John Gray High School
- Erin Bush** (Asset 28. Integrity)
John Gray High School
- Brent Parsaligan** (Asset 29. Honesty)
John Gray High School
- Teejhan Hansraj** (Asset. 30 Responsibility)
John Gray High School
- Jerry Allen** (Asset 31. Restraint)
Clifton Hunter High School
- Leanna Allen** (Asset 32. Planning & Decision Making)
Clifton Hunter High School
- Stafford Hunter** (Asset 33. Interpersonal Competence)
Clifton Hunter High School
- Chad Powell** (Asset 34. Cultural Competence)
Clifton Hunter High School
- Winsome Campbell** (Asset 35. Resistance Skills)
Clifton Hunter High School
- Rebecca Jackson** (Asset 36. Peaceful Conflict Resolution)
Clifton Hunter High School
- Micah Leon (Asset 37. Personal Power)**
Clifton Hunter High School
- Jonathan Henny** (Asset 38. Resistance Skills)
Clifton Hunter High School
- Emmanuel Aka** (Asset 39. Sense of Purpose)
Clifton Hunter High School
- Jaren Bennett** (Asset 40. Positive View of Future)
Clifton Hunter High School

do hereby endorse *the Supporting Cayman’s Youth Campaign, and* encourage everyone in our islands to engage in or support innovative youth programs and asset-building activities that ensure the holistic development and well being of our youth.

Date: January, 21 2022

COMMUNITIES THAT VALUE YOUTH

Includes **ALL** community members

Provide **LONG-TERM** support and opportunities, not a **QUICK FIX**

- ▶ Asset-building emphasizes inspiring, inviting and equipping all types of community residents – parents, other adults, youth professionals and young people, to contribute to the well-being of children and adolescents.

- ▶ The developmental assets provide a framework for long-term action that recognizes the importance of ongoing, positive opportunities and relationships for young people.

Focus on **STRENGTHS**, rather than **RISKS** or **DEFICITS**

Receptivity: Cultivating openness to change

- ▶ Instead of focusing on reducing problems, risks, or deficits, asset-building focuses on building strengths. This approach doesn't eliminate the need to address problems or provide services, rather it complements those efforts. It view young people in a positive light!

- ▶ For change to begin individuals, organizations and communities must acknowledge that their young people's situation is not what it needs to be and that things really could –and –need to be better.



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